

September 9, 2018

Strauss Zelnick Appointed to CBS Board

Balfour Pacific Capital Inc. (“Balfour Pacific”) is proud to announce that our Chairman, Strauss Zelnick, has been appointed to the board of CBS Corporation (NYSE: CBS.A and CBS). Mr. Zelnick was appointed along with five other independent directors to replace certain outgoing directors. Mr. Zelnick is the founder of Zelnick Media Capital and Chairman and CEO of Take-Two Interactive Software (an S&P 500 company). He is also a board member of Starwood Property Trust (NYSE: STWD).

For more information on Strauss Zelnick’s appointment, visit the News section of the CBS website ([link](#)).

About Balfour Pacific:

Balfour Pacific is a Vancouver-based private equity real estate firm focused on value-added investments in the United States. Balfour Pacific is currently investing its fourth fund on behalf of institutions and high net worth investors. Balfour Pacific targets underpriced and out-of-favor assets in secondary or challenged real estate markets in the United States. Should you wish to learn more about Balfour Pacific, please visit our website, www.balfourpacific.com.